



## Kansas Dept. of Health and Environment KS0110

### Humboldt Union

Allen

Humboldt, KS

Daily

Readership = 1,881

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/07/2008	4	UNDER THE DOME	17	\$85.00	1,881
02/07/2008	4	IT'S UP TO YOU	10	\$50.00	1,881
			<b>27</b>	<b>\$135.00</b>	<b>3,762</b>
					<b>2 total records</b>

### Iola Register

<http://www.iolaregister.com/>

Allen

Iola, KS

Daily

Readership = 8,930

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/24/2008	4	KANSAS SHOULD JOIN PARADE OF NO-SMOKING.	10	\$86.20	8,931
01/30/2008	2	DISASTER AID ADVANCES	24	\$206.88	8,931
02/05/2008	1	STUDY: PREVENTING OBESITY CARRIES OTHER...	21	\$181.02	8,931
02/05/2008	9	PERCEIVED OBESITY CHALLENGED	29	\$249.98	8,931
02/08/2008	2	ENERGY BILL PUT OFF	11	\$94.82	8,931
02/13/2008	6	SMOKING BAN DISCUSSED	24	\$206.88	8,931
02/19/2008	2	PANEL NARROWS SCOPE OF ANTI-SMOKING BILL	7	\$60.34	8,931
02/19/2008	3	A ROUTE TO BETTER FITNESS	17	\$146.54	8,931
			<b>143</b>	<b>\$1,232.66</b>	<b>71,448</b>
					<b>8 total records</b>

### Atchison Globe

<http://www.atchisonglobeonline.com>

Atchison

Atchison, KS

Bi-Weekly

Readership = 7,928

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/13/2008	3B	RX FOR HEALTHCARE REFORM	27	\$372.60	7,928
			<b>27</b>	<b>\$372.60</b>	<b>7,928</b>
					<b>1 record</b>

**Great Bend Tribune****Barton****Great Bend, KS****Daily****Readership = 13,852**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
02/05/2008	4	HEALTH AIN'T CHEAP	17	\$168.30	13,853
02/13/2008	1	COUNTY PULLS FOR HOISINGTON GRANT EFFORT	18	\$178.20	13,853
02/14/2008	7	WINTER BUGS WORSE FOR SENIOR CITIZENS?	15	\$148.50	13,853
02/14/2008	7	QUITTING SMOKING CAN BE DIFFICULT...	19	\$188.10	13,853
			<b>69</b>	<b>\$683.10</b>	<b>55,412</b>
			<b>4 total records</b>		

**Ft. Scott Tribune**<http://www.fstribune.com>**Bourbon****Fort Scott, KS****Daily****Readership = 6,410**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
01/21/2008	1	STATE LAWMAKERS MEET WITH VOTERS	43	\$423.55	6,410
01/27/2008	16	KANSAS CITY COUNCIL APPROVES SMOKING BAN	16	\$157.60	6,410
02/05/2008	4	WEEK 4 OF LEGISLATIVE SESSION	43	\$423.55	6,410
02/06/2008	2	SMOKING BAN IN DODGE CITY	4	\$39.40	6,410
			<b>106</b>	<b>\$1,044.10</b>	<b>25,640</b>
			<b>4 total records</b>		

**Hiawatha World****Brown****Hiawatha, KS****Bi-Weekly****Readership = 4,696**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
01/29/2008	10	HEART ASSOCIATION SET TO BEGIN 'GO RED FOR...	19	\$142.50	4,697
02/12/2008	3	NEARLY TIME TO 'WALK KANSAS'	17	\$127.50	4,697
			<b>36</b>	<b>\$270.00</b>	<b>9,394</b>
			<b>2 total records</b>		

**Horton Headlight****Brown****Horton, KS****Weekly****Readership = 3,792**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
01/24/2008	9	SENIOR PLANS	18	\$108.00	3,793
01/31/2008	12	NORTHEAST KANSAS GOES RED TO FIGHT HEART...	11	\$66.00	3,793
02/07/2008	12	FEBRUARY IS AMERICAN HEART MONTH	31	\$186.00	3,793
02/14/2008	1	"THROUGH WITH CHEW WEEK"	3	\$18.00	3,793

---

**63      \$378.00      15,172      4 total records**

**Augusta Daily Gazette****Butler****Augusta, KS****Daily****Readership = 4,567**<http://www.augustagazette.com/>

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
02/12/2008	6	TOBACCO-FREE COALITION MEETS NOON...	7	\$59.29	4,568
			<b>7</b>	<b>\$59.29</b>	<b>4,568      1 record</b>

**El Dorado Times****Butler****El Dorado, KS****Daily****Readership = 7,486**<http://www.eldoradotimes.com/>

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
01/24/2008	4	'HE SUFFERED THE LAST 12 YEARS OF HIS LIFE...	14	\$122.50	7,486
02/02/2008	2	LEGISLATIVE UPDATE	30	\$262.50	7,486
02/13/2008	1	TOBACCO FREE COALITION TO MEET THURSDAY	6	\$52.50	7,486
			<b>50</b>	<b>\$437.50</b>	<b>22,458      3 total records</b>

**Sedan Times-Star****Chautauqua****Sedan, KS****Weekly****Readership = 3,454**<http://www.taylornews.org>

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
01/30/2008	7	SEDAN HOSPITAL WILL OFFER CLASSES TO HELP...	7	\$51.31	3,455
02/06/2008	7	SEDAN HOSPITAL TO OFFER TWO DIFFERENT...	14	\$102.62	3,455
02/13/2008	2	WALK KANSAS EVENTS ARE SET	10	\$73.30	3,455
			<b>31</b>	<b>\$227.23</b>	<b>10,365      3 total records</b>

**Columbus Daily Advocate****Cherokee****Columbus, KS****Daily****Readership = 5,177**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
01/22/2008	2	EAT FOR HEALTH	8	\$44.00	5,177
01/29/2008	1	SEBELIUS CALLS FOR BIPARISAN SOLUTIONS	30	\$165.00	5,177

02/13/2008	1	SENATE CONSIDERS SMOKING BAN BILL	24	\$132.00	5,177	
			<b>62</b>	<b>\$341.00</b>	<b>15,531</b>	<b>3 total records</b>

**Clay Center Dispatch**<http://www.zwire.com/site/news.cfm?brd=1160>**Clay****Clay Center, KS****Daily****Readership = 6,403**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
01/31/2008	2	BUDGET, HEALTH CARE ISSUES TOP THE AGENDA	25	\$210.00	6,403	
02/07/2008	8	CALIFORNIA NANNY STATE AT DOORSTEP OF...	19	\$159.60	6,403	
02/12/2008	1	KANSAS SENATE COMMITTEE CONSIDERS...	4	\$33.60	6,403	
02/13/2008	1	SENATOR EXPECTS EXEMPTIONS IN SMOKING...	6	\$50.40	6,403	
			<b>54</b>	<b>\$453.60</b>	<b>25,612</b>	<b>4 total records</b>

**Clyde Republican****Cloud****Clyde, KS****Weekly****Readership = 1,782**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
02/14/2008	1	U.S.D. #224 MEETS	43	\$129.00	1,782	
02/14/2008	3	HOUSE HAPPENINGS	26	\$78.00	1,782	
			<b>69</b>	<b>\$207.00</b>	<b>3,564</b>	<b>2 total records</b>

**Concordia Blade-Empire**<http://www.bladeempire.com/>**Cloud****Concordia, KS****Daily****Readership = 5,480**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
01/30/2008	8	SENATORS PUSHING NEW SMOKING BAN BILL	6	\$39.60	5,481	
02/01/2008	3	LETTERS TO THE EDITOR	35	\$231.00	5,481	
02/11/2008	3	HOUSE HAPPENINGS	29	\$191.40	5,481	
02/11/2008	5	WALK KANSAS STARTS MARCH 9	9	\$59.40	5,481	
02/12/2008	1	BOARD MEETS WITH DEPARTMENT HEADS	23	\$151.80	5,481	
02/12/2008	3	LEGISLATORS PROMOTE PHYSICAL ACTIVITY	9	\$59.40	5,481	
			<b>111</b>	<b>\$732.60</b>	<b>32,886</b>	<b>6 total records</b>

**Coffey Co. Republican**<http://www.coffeycountyonline.com/>**Coffey****Burlington, KS****Bi-Weekly****Readership = 6,943**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
02/01/2008	4	HEALTH CARE: FIXING OUR BROKEN SYSTEM	11	\$82.50	6,944	
02/05/2008	4	ENERGY BILL, LOCAL-OPTION SMOKING BAN...	19	\$142.50	6,944	
02/08/2008	6	AMERICAN HEART MONTH	28	\$210.00	6,944	
02/15/2008	4	SMOKING BAN AND SMOKING TAXES	17	\$127.50	6,944	
			<b>75</b>	<b>\$562.50</b>	<b>27,776</b>	<b>4 total records</b>

**Arkansas City Traveler**<http://www.arkcity.net/>**Cowley****Arkansas City, KS****Daily****Readership = 8,940**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
01/24/2008	3	STUDY SHOWS SMOKING BANS HARD FOR...	19	\$168.72	8,940	
01/29/2008	7	SEBELIUS WANTS BUSH TO COOPERATE	43	\$381.84	8,940	
02/04/2008	5	COMPROMISE EMERGING ON COAL	39	\$346.32	8,940	
02/07/2008	4	THE KANSAS CITY STAR, ON STATEWIDE...	11	\$97.68	8,940	
02/08/2008	5	STATE COMMITTEE EYES TOBACCO TAX	13	\$115.44	8,940	
02/09/2008	4	SMOKING BAN PROTECT KANSANS	9	\$79.92	8,940	
02/11/2008	2	LEADERS TO STUB OUT SMOKING	6	\$53.28	8,940	
02/16/2008	1	ACHS STUDENTS FACE MULTIPLE CHARGES	7	\$62.16	8,940	
02/16/2008	4	LAWRENCE JOURNAL-WORLD ON, STATEWIDE...	9	\$79.92	8,940	
			<b>156</b>	<b>\$1,385.28</b>	<b>80,460</b>	<b>9 total records</b>

**Winfield Daily Courier**<http://www.winfieldcourier.com/>**Cowley****Winfield, KS****Daily****Readership = 11,966**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
01/26/2008	3	K.C. CITY COUNCIL APPROVES SMOKING BAN	13	\$103.74	11,967	
02/06/2008	9	DODGE CITY OKS SMOKING BAN	3	\$23.94	11,967	
02/07/2008	2	SMOKING BAN NEEDED IN KANSAS	6	\$47.88	11,967	
02/07/2008	4	WALK KANSAS OFFERS LOW-COST HEALTH...	11	\$87.78	11,967	
02/13/2008	3	KANSAS SENATE COMMITTEE CONSIDERS...	8	\$63.84	11,967	
			<b>41</b>	<b>\$327.18</b>	<b>59,835</b>	<b>5 total records</b>

**Mulberry Advance**

Crawford

Mulberry, KS

Weekly

Readership = 190

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/08/2008	2	HOW DO I LOWER MY CHOLESTEROL LEVEL?	8	\$24.00	191
			<b>8</b>	<b>\$24.00</b>	<b>191</b>
			<b>1 record</b>		

**Pittsburg Morning Sun**<http://www.morningsun.net/>

Crawford

Pittsburg, KS

Daily

Readership = 17,882

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/08/2008	3	COMMITTEE CONSIDERS CIGARETTE TAX	8	\$116.40	17,882
02/10/2008	2	KEEP ON MOVING	40	\$582.00	17,882
02/13/2008	1	KANSAS SENATE COMMITTEE CONSIDERS...	13	\$189.15	17,882
			<b>61</b>	<b>\$887.55</b>	<b>53,646</b>
			<b>3 total records</b>		

**PSU Collegio**<http://www.psucollegio.com/>

Crawford

Pittsburg, KS

Weekly

Readership = 11,500

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/07/2008	7	SMOKED OUT	94	\$658.00	11,500
			<b>94</b>	<b>\$658.00</b>	<b>11,500</b>
			<b>1 record</b>		

**Abilene Reflector-Chronicle**<http://www.abilene-rc.com/>

Dickinson

Abilene, KS

Daily

Readership = 8,544

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/23/2008	1	NICHOLS' GIFT OF \$200,000 ASSISTS HOSPITAL,...	26	\$195.00	8,544
01/31/2008	8	SENATORS PUSHING NEW SMOKING BAN...	23	\$172.50	8,544
02/06/2008	1	DRAFT REQUEST TO BE SUBMITTED FOR...	30	\$225.00	8,544
02/11/2008	1	DICKINSON COUNTY WANTS TO BE THROUGH...	14	\$105.00	8,544
02/11/2008	2	DICKINSON COUNTY TO RECOGNIZE "THROUGH...	14	\$105.00	8,544
02/13/2008	3	WALK KANSAS FITNESS PROGRAM TO BEGIN...	17	\$127.50	8,544
02/13/2008	5	SENATE PANEL CONSIDERS SMOKING BAN BILL	20	\$150.00	8,544

02/14/2008	8	ABILENE GOES RED TO FIGHT HEART DISEASE	16	\$120.00	8,544	
			<b>160</b>	<b>\$1,200.00</b>	<b>68,352</b>	<b>8 total records</b>

**Chapman and Enterprise News-Times**      **Dickinson**      **Chapman, KS**      **Weekly**      **Readership = 1,911**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/31/2008	6	STATE OF KANSAS HOUSE OF REPRESENTATIVES...	23	\$124.20	1,911	
02/14/2008	2	HEART HEALTH FAIR AT MEMORIAL HOSPITAL	10	\$54.00	1,911	
02/14/2008	3	WALK KANSAS BEGINS MARCH 9	13	\$70.20	1,911	
			<b>46</b>	<b>\$248.40</b>	<b>5,733</b>	<b>3 total records</b>

**Herington Times**      **Dickinson**      **Herington, KS**      **Weekly**      **Readership = 4,376**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/24/2008	2	SMOKING BAN PLAN IS WISE	17	\$131.75	4,377	
02/14/2008	5	'THROUGH WITH CHEW' WEEK SET IN DK COUNTY	12	\$93.00	4,377	
			<b>29</b>	<b>\$224.75</b>	<b>8,754</b>	<b>2 total records</b>

**Baldwin City Signal**      **Douglas**      **Baldwin City, KS**      **Weekly**      **Readership = 3,201**

<http://www.baldwincity.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/24/2008	4	ALL ABOUT HEALTHCARE	17	\$130.90	3,202	
			<b>17</b>	<b>\$130.90</b>	<b>3,202</b>	<b>1 record</b>

**Eudora News**      **Douglas**      **Eudora, KS**      **Weekly**      **Readership = 2,881**

<http://www.eudoranews.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/07/2008	4	SUPPORT NEEDED	10	\$77.00	2,882	
			<b>10</b>	<b>\$77.00</b>	<b>2,882</b>	<b>1 record</b>

**Lawrence Journal-World**

Douglas

Lawrence, KS

Daily

Readership = 47,076

<http://www.ljworld.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/22/2008	1	BAR OWNERS WANT OUTSIDE DRINKING OK'D	25	\$745.00	47,076
01/24/2008	1	PROPOSED STATE CIGARETTE TAX WOULD...	11	\$327.80	47,076
01/26/2008	3B	CITY COUNCIL APPROVES BAN ON SMOKING,...	16	\$476.80	47,076
01/28/2008	1	STRIKING A POSE FOR THE NATION	37	\$1,102.60	47,076
01/30/2008	3	BILL WOULD LET COUNTIES DECIDE BANS ON...	20	\$596.00	47,076
02/08/2008	5	HOUSE DEBATE RAISING CIGARETTE TAXES	10	\$298.00	47,076
02/11/2008	6	ANTI-TAX ADVOCATE NORQUIST VISITS CAPITOL	2	\$59.60	47,076
02/13/2008	14	SMOKING STRATEGY	14	\$417.20	47,076
02/13/2008	16B	COMMITTEE CONSIDERS SMOKING BAN	11	\$327.80	47,076
			<b>146</b>	<b>\$4,350.80</b>	<b>423,684</b>
			<b>9 total records</b>		

**Hays Daily News**

Ellis

Hays, KS

Daily

Readership = 29,046

<http://www.HDNews.net/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/22/2008	4	WORD HAS POWER IN TOPEKA	19	\$285.00	29,047
01/28/2008	1	SEBELIUS DELIVERING BIG SPEECH	26	\$390.00	29,047
01/31/2008	4	FIXING A BROKEN SYSTEM	11	\$165.00	29,047
02/13/2008	4	SMOKING STRATEGY	18	\$270.00	29,047
02/13/2008	1	KANSAS SENATE COMMITTEE CONSIDERS...	5	\$75.00	29,047
02/17/2008	3D	WALK KANSAS BEGINS MARCH 9	9	\$135.00	29,047
			<b>88</b>	<b>\$1,320.00</b>	<b>174,282</b>
			<b>6 total records</b>		

**Ellsworth Co. Independent/Reporter**

Ellsworth

Ellsworth, KS

Weekly

Readership = 5,050

<http://www.ellsworthinderep.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/07/2008	14	REPORT SAYS STATE HAS PRISON SPACE TO 2016	18	\$109.26	5,051
			<b>18</b>	<b>\$109.26</b>	<b>5,051</b>
			<b>1 record</b>		



**Garden City Telegram**<http://www.gctelegram.com/>**Finney****Garden City, KS****Daily****Readership = 19,782**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
01/30/2008	7	SENATORS PUSHING SMOKING BAN BILL	12	\$165.96	19,782
02/02/2008	6	LEGISLATORS PUSH SMOKING BAN - AGAIN	15	\$207.45	19,782
02/05/2008	7	GRAB YOUR SNEAKERS AND WALK KANSAS	19	\$262.77	19,782
02/13/2008	3	SUPPORTERS LEERY OF SMOKING BAN VOTE	19	\$262.77	19,782
02/14/2008	3	SMOKING BAN COULD BE TWEAKED	14	\$193.62	19,782
			<b>79</b>	<b>\$1,092.57</b>	<b>98,910</b>
			<b>5 total records</b>		

**Dodge City Daily Globe**<http://www.dodgeglobe.com/>**Ford****Dodge City, KS****Daily****Readership = 16,969**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
01/23/2008	1	FINAL DRAFT OF SMOKING BAN PRESENTED AT...	25	\$290.00	16,969
01/24/2008	2	STUDY: SMOKING BANS CAN HURT...	22	\$255.20	16,969
01/24/2008	4	BOOT HILL'S FINANCIAL WOES	28	\$324.80	16,969
01/28/2008	1	SEBELIUS' STOCK WITH PARTY RESULTS IN BIG...	27	\$313.20	16,969
01/29/2008	1	SEBELIUS CALLS FOR BIPARTISAN WORK IN...	26	\$301.60	16,969
01/29/2008	4	CATERING TO NON-SMOKERS COULD BE GOOD...	18	\$208.80	16,969
01/29/2008	1	COMMISSION MAY DELAY SMOKING VOTE	17	\$197.20	16,969
02/05/2008	1	SNUFFED OUT	47	\$545.20	16,969
02/07/2008	1	FRUSTRATED	47	\$545.20	16,969
02/07/2008	4	OPINION LINE OFFERS FOOD FOR THOUGHT	21	\$243.60	16,969
02/09/2008	4	SMOKING BAN IS A BLOW TO INDIVIDUAL...	17	\$197.20	16,969
02/13/2008	4	GOVERNMENT CAN AND SHOULD DISCOURAGE...	12	\$139.20	16,969
02/13/2008	1	PROPOSED STATEWIDE SMOKING BAN WOULD...	16	\$185.60	16,969
02/13/2008	1	SENATE COMMITTEE CONSIDERS SMOKING BAN...	42	\$487.20	16,969
02/14/2008	1	COMMITTEE TO REWORK SMOKING BAN BILL	19	\$220.40	16,969
02/14/2008	4	ELECTION-YEAR POLITICS	28	\$324.80	16,969
			<b>412</b>	<b>\$4,779.20</b>	<b>271,504</b>
			<b>16 total records</b>		

**Ottawa Herald**<http://www.ottawaherald.com/>

Franklin

Ottawa, KS

Daily

Readership = 11,798

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/25/2008	4	'TAX' IS THE MOST VILE CURSE WORD IN TOPEKA	21	\$187.32	11,799
01/30/2008	1	GOP LAWMAKERS RENEW PUSH FOR STATE...	22	\$196.24	11,799
02/02/2008	1	SENATORS HOPE VOTE WILL HELP PUSH...	38	\$338.96	11,799
02/04/2008	1	HOW DO COAL-FIRED POWER PLANTS AFFECT...	50	\$446.00	11,799
02/06/2008	3	DODGE CITY OKS SMOKING BAN FOR BUSINESSES	7	\$62.44	11,799
02/08/2008	5	CIGARETTE TAXES COULD DOUBLE	9	\$80.28	11,799
02/13/2008	1	ANTI-SMOKING ADVOCATES LEERY OF PROPOSED.	30	\$267.60	11,799
			<b>177</b>	<b>\$1,578.84</b>	<b>82,593</b>
			<b>7 total records</b>		

**Daily Union**<http://www.dailyu.com>

Geary

Junction City, KS

Daily

Readership = 10,561

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/20/2008	5	TIME FOR A SMOKING BAN	16	\$134.40	10,562
01/25/2008	1	CITY COUNCIL APPROVES SMOKING BAN	3	\$25.20	10,562
01/30/2008	1	SENATORS PUSH STATE SMOKING BAN	20	\$168.00	10,562
02/01/2008	5	IT'S UP TO YOU	14	\$117.60	10,562
02/08/2008	3	COMMITTEE CONSIDERS CIGARETTE TAX	21	\$176.40	10,562
02/12/2008	5	STATEWIDE SMOKING BAN	14	\$117.60	10,562
02/13/2008		EXEMPTIONS TO BE ADDED TO SMOKING BAN...	5	\$42.00	10,562
02/14/2008	2	TOBACCO COMPANY APPEALS \$20 MILLION...	9	\$75.60	10,562
02/14/2008	4	TODAY'S SALUTE	8	\$67.20	10,562
02/15/2008	5	HOW TO BATTLE TOBACCO	10	\$84.00	10,562
			<b>120</b>	<b>\$1,008.00</b>	<b>105,620</b>
			<b>10 total records</b>		

**Grant County Gazette**<http://www.grantcountygazette.com/>

Grant

Ulysses, KS

Weekly

Readership = 1,609

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/05/2008	8	SENATOR WYSONG PUSHES FOR HEALTHY...	15	\$100.05	1,610
			<b>15</b>	<b>\$100.05</b>	<b>1,610</b>
			<b>1 record</b>		

**Greeley Co. Republican**

Greeley

Tribune, KS

Weekly

Readership = 2,707

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/30/2008	5	HEALTH CARE: FIXING OUR BROKEN SYSTEM	12	\$58.56	2,707
			<b>12</b>	<b>\$58.56</b>	<b>2,707</b> <b>1 record</b>

**Eureka Herald**<http://www.eurekaheald.com/>

Greenwood

Eureka, KS

Weekly

Readership = 4,866

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/14/2008		WALK KANSAS PROGRAM STARTS	7	\$42.00	4,867
			<b>7</b>	<b>\$42.00</b>	<b>4,867</b> <b>1 record</b>

**Madison News**

Greenwood

Madison, KS

Weekly

Readership = 1,775

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/14/2008	7	A HEALTHY HEART NEEDS MORE THAN A GREAT...	27	\$160.65	1,776
			<b>27</b>	<b>\$160.65</b>	<b>1,776</b> <b>1 record</b>

**Harvey Co. Independent**

Harvey

Halstead, KS

Weekly

Readership = 4,643

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/14/2008	8	MCGINN, SCHROEDER VISIT BURRTON	15	\$105.00	4,644
			<b>15</b>	<b>\$105.00</b>	<b>4,644</b> <b>1 record</b>

**Newton Kansan**<http://www.thekansan.com/>

Harvey

Newton, KS

Daily

Readership = 18,156

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/22/2008	4	STATEWIDE SMOKING BAN: PUBLIC HEALTH...	11	\$163.90	18,156
01/23/2008	3	A TAX IS A TAX IS A TAX - BUT THERE'S MORE	23	\$342.70	18,156

01/30/2008	9	SENATORS PUSHING NEW SMOKING BAN BILL	10	\$149.00	18,156	
02/04/2008	3	LOCAL EVENT ENCOURAGES PEOPLE TO WALK...	25	\$372.50	18,156	
02/13/2008	1	KANSAS SENATE COMMITTEE CONSIDERS...	30	\$447.00	18,156	
02/15/2008	3	ARE KANSANS MOVING TOWARD HEALTH?	28	\$417.20	18,156	
			<b>127</b>	<b>\$1,892.30</b>	<b>108,936</b>	<b>6 total records</b>

**Haskell Co. Monitor-Chief**

Haskell

Sublette, KS

Weekly

Readership = 2,647

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/13/2008	2	AMERICAN HEART MONTH	9	\$40.50	2,647	
02/13/2008	3	WALK KANSAS 2008	17	\$76.50	2,647	
			<b>26</b>	<b>\$117.00</b>	<b>5,294</b>	<b>2 total records</b>

**Jetmore Republican**

Hodgeman

Jetmore, KS

Weekly

Readership = 2,449

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/23/2008	6	LIFETIMES	15	\$71.25	2,450	
			<b>15</b>	<b>\$71.25</b>	<b>2,450</b>	<b>1 record</b>

**Holton Recorder**<http://www.holtonrecorder.com/>

Jackson

Holton, KS

Bi-Weekly

Readership = 10,865

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/30/2008	1	JACKSON COUNTY WOMEN TO GO 'RED' TO FIGHT...	15	\$105.00	10,865	
02/04/2008	8	WALK KANSAS	4	\$28.00	10,865	
02/13/2008	2	"THROUGH WITH CHEW WEEK"	1	\$7.00	10,865	
			<b>20</b>	<b>\$140.00</b>	<b>32,595</b>	<b>3 total records</b>

**Kansas City Star**<http://www.kcstar.com>**Jackson****Kansas City, MO****Daily****Readership = 607,344**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
01/20/2008	9B	ALCOHOL CAN BE DEADLY	3	\$1,538.16	607,345
01/21/2008	10B	DON'T EXEMPT CASINOS	4	\$2,050.88	607,345
01/22/2008	10B	IT'S A PUBLIC HEALTH ISSUE	5	\$2,563.60	607,345
01/24/2008	B10	VOTING ON SMOKING	5	\$2,563.60	607,345
01/25/2008	1	KC COUNCIL APPROVES RESTRICTIONS ON...	38	\$19,483.36	607,345
01/26/2008	10B	SMOKING BANS	3	\$1,538.16	607,345
01/26/2008	8B	KC NEEDS A TOUGHER SMOKING ORDINANCE	10	\$5,127.20	607,345
01/27/2008	9B	CASINOS ARE IMPORTANT	6	\$3,076.32	607,345
01/27/2008	2B	PARENTS URGE POST-ACCIDENT DRUG TESTING	20	\$10,254.40	607,345
01/28/2008	8B	SMOKING BAN NEEDED	4	\$2,050.88	607,345
01/31/2008	10B	BEHAVIORS TO BAN	6	\$3,076.32	607,345
01/31/2008	1B	NEW OPTION ON SMOKING	23	\$11,792.56	607,345
02/01/2008	2C	SMOKING JUDGMENT	2	\$1,025.44	607,345
02/04/2008	10B	DO SMOKING BAN RIGHT	4	\$2,050.88	607,345
02/04/2008	8B	PROTECT ALL KANSANS WITH STATE SMOKING...	12	\$6,152.64	607,345
02/07/2008	B10	PUBLIC SMOKING	3	\$1,538.16	607,345
02/07/2008	B10	KC SMOKING ORDINANCE	3	\$1,538.16	607,345
02/08/2008	B2	INCREASING CIGARETTE TAX IS UP FOR DEBATE	13	\$6,665.36	607,345
02/08/2008	8	TOBACCO'S GLOBAL RISK	23	\$11,792.56	607,345
02/09/2008	B2	ANTI-SMOKING DRIVE ON HOLD IN BLUE SPRINGS	4	\$2,050.88	607,345
02/11/2008	B6	SMOKING BAN PETITION IS MISGUIDED	13	\$6,665.36	607,345
02/13/2008	5B	EXPERTS MAKE CASE FOR SMOKING BANS	12	\$6,152.64	607,345
02/14/2008	B4	BUSINESS OWNERS OPPOSE SMOKING BAN	13	\$6,665.36	607,345
02/14/2008	B5	STATE HIGH COURT HEARS TOBACCO CASE	10	\$5,127.20	607,345
02/15/2008	B10	KC SMOKING BAN	7	\$3,589.04	607,345
02/15/2008	C1	SMOKING BAN DRIFTS BUSINESS TO MISSOURI	55	\$28,199.60	607,345
02/17/2008	B2	INTERNET TO REVEAL EVERY STATE OUTLAY	22	\$11,279.84	607,345
			<b>323</b>	<b>\$165,608.56</b>	<b>16,398,315</b>
			<b>27 total records</b>		

**Oskaloosa Independent**<http://www.oskaloosaindependent.com/>**Jefferson****Oskaloosa, KS****Weekly****Readership = 5,195**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
02/07/2008	10	HOW CAN I LOWER MY RISK OF HEART DISEASE?	16	\$84.00	5,196

---

**16      \$84.00      5,196      1 record**

**Vindicator**<http://www.valleyfallsvindicator.com/>**Jefferson****Valley Falls, KS****Weekly****Readership = 5,950**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/24/2008	2	DOES IT MATTER WHAT IS TAXED?	22	\$115.50	5,950
02/07/2008	2	WALK KANSAS	6	\$31.50	5,950
			<b>28</b>	<b>\$147.00</b>	<b>11,900      2 total records</b>

**Jewell Co. Record**<http://www.superiorne.com/>**Jewell****Mankato, KS****Weekly****Readership = 2,162**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/14/2008	2	CAPITAL COMMENTS	19	\$76.00	2,162
			<b>19</b>	<b>\$76.00</b>	<b>2,162      1 record</b>

**DeSoto Explorer**<http://www.desotoexplorer.com/>**Johnson****DeSoto, KS****Weekly****Readership = 2,497**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/31/2008	9B	SMOKING BAN INTRODUCED IN KANSAS SENATE	6	\$46.20	2,498
			<b>6</b>	<b>\$46.20</b>	<b>2,498      1 record</b>

**Johnson County Sun****Johnson****Overland Park, KS****Semi Weekly Readership = 43,113**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/24/2008	6	STOP TAKING AWAY CITIZENS' RIGHTS	6	\$73.08	43,114
01/31/2008		STATE BUDGET PICTURE GRIM, LAWMAKERS...	31	\$377.58	43,114
02/07/2008	6	HEALTH IS KEY TO SMOKE BAN	18	\$219.24	43,114
			<b>55</b>	<b>\$669.90</b>	<b>129,342      3 total records</b>

**Olathe News**<http://www.theolathenews.com>**Johnson****Olathe, KS****Daily****Readership = 10,147**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
01/16/2008		STATE PLAN OFFERS NO BUTTS	44	\$1,628.00	10,148	
01/31/2008	4	QUESTIONS REMAIN ABOUT STATEWIDE BAN	17	\$629.00	10,148	
02/09/2008	4	SMOKING BAN COULD COST STATE MONEY	20	\$740.00	10,148	
			<b>81</b>	<b>\$2,997.00</b>	<b>30,444</b>	<b>3 total records</b>

**Shawnee Dispatch**<http://www.shawneewestdispatch.com>**Johnson****Shawnee, KS****Weekly****Readership = 56,809**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
02/06/2008	1	AFTER A MONTH, RESTAURANTS LEARN TO LIVE...	18	\$478.80	56,810	
02/06/2008	4	TOBACCO DEFIES EXPLANATION	29	\$771.40	56,810	
			<b>47</b>	<b>\$1,250.20</b>	<b>113,620</b>	<b>2 total records</b>

**Spring Hill New Era**<http://www.gardnernews.com>**Johnson****Spring Hill, KS****Bi-Weekly****Readership = 2,072**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
01/23/2008	3	SPRING HILL HAS RIGHT IDEA WHEN IT COMES TO	23	\$460.00	2,072	
02/06/2008	3	A PRIMARY VOTE FOR HUCKABEE IS A VOTE FOR...	22	\$440.00	2,072	
			<b>45</b>	<b>\$900.00</b>	<b>4,144</b>	<b>2 total records</b>

**Kingman Leader-Courier****Kingman****Kingman, KS****Semi Weekly Readership = 5,520**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
02/15/2008	11	EIGHT ANNUAL RED RIBBON AWARDS	21	\$134.40	5,520	
02/15/2008	5	SO WHAT'S NEW	9	\$57.60	5,520	
			<b>30</b>	<b>\$192.00</b>	<b>11,040</b>	<b>2 total records</b>

**Kiowa Co. Signal**

Kiowa

Greensburg, KS

Weekly

Readership = 2,327

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/13/2008	4	NEWS FROM THE CAPITOL	28	\$163.80	2,328
			<b>28</b>	<b>\$163.80</b>	<b>2,328</b>
					<b>1 record</b>

**Labette Avenue**

Labette

Oswego, KS

Semi Weekly Readership = 1,642

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/23/2008	1	TINA'S CAFE TO BE SMOKE-FREE	1	\$5.50	1,642
			<b>1</b>	<b>\$5.50</b>	<b>1,642</b>
					<b>1 record</b>

**Parsons Sun**<http://www.parsonssun.com/>

Labette

Parsons, KS

Daily

Readership = 12,921

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/25/2008	2	K.C. APPROVES SMOKING BAN	3	\$26.70	12,921
01/30/2008	2	SENATORS PUSH FOR SMOKING BAN	3	\$26.70	12,921
02/02/2008	4	LEGISLATORS BANK ON WRINKLE TO HELP PASS A.12	12	\$106.80	12,921
02/04/2008	4	COMPROMISE BREAKS HARSH RHETORIC ON...	36	\$320.40	12,921
02/09/2008	6	...ON STATEWIDE SMOKING BAN	10	\$89.00	12,921
02/13/2008	10	SUPPORTERS LEERY OF VOTE ON STATE SMOKING.	9	\$80.10	12,921
02/14/2008	1	STATEWIDE SMOKING BAN COULD BE TWEAKED	22	\$195.80	12,921
			<b>95</b>	<b>\$845.50</b>	<b>90,447</b>
					<b>7 total records</b>

**Leavenworth Times**<http://www.leavenworthtimes.com/>

Leavenworth

Leavenworth, KS

Daily

Readership = 12,291

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/02/2008	8B	HEALTH BRIEF: BUILD YOUR BONES	8	\$108.00	12,291
02/04/2008	5	AMID THE HARSH RHETORIC ON COAL, FLUTTERS.	37	\$499.50	12,291
02/08/2008	4	BIG TOBACCO IS STILL SCHEMING	25	\$337.50	12,291
02/13/2008	4	STATEWIDE SMOKING BAN	12	\$162.00	12,291



---

**82      \$1,107.00      49,164      4 total records**

**Linn Co. News**<http://www.linncountynews.net/>**Linn****Pleasanton, KS****Weekly****Readership = 5,407**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
02/06/2008	2	KANSAS LEGISLATIVE INSIGHTS	17	\$133.79	5,407
02/06/2008	5	LOW-COST EXTENSION PROGRAM OFFERS...	24	\$188.88	5,407
02/13/2008	2C	JUST THE FACTS	15	\$118.05	5,407
			<b>56</b>	<b>\$440.72</b>	<b>16,221</b>
			<b>3 total records</b>		

**Oakley Graphic****Logan****Oakley, KS****Weekly****Readership = 3,180**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
01/30/2008	2B	WEAR RED ON FEBRUARY 1ST	17	\$80.75	3,181
			<b>17</b>	<b>\$80.75</b>	<b>3,181</b>
			<b>1 record</b>		

**Emporia Gazette**<http://www.emporiagazette.com/>**Lyon****Emporia, KS****Daily****Readership = 19,402**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
01/28/2008	7	SEBELIUS HAS BIG SPEECH TONIGHT	19	\$200.64	19,403
			<b>19</b>	<b>\$200.64</b>	<b>19,403</b>
			<b>1 record</b>		

**ESU Bulletin**<http://www.esubulletin.com/>**Lyon****Emporia, KS****Bi-Weekly****Readership = 13,799**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
01/17/2008	2	SEBELIUS INTENSIFIES CAMPAIGN FOR HEALTH...	26	\$260.00	13,800
01/24/2008	4	ON OUR MIND: TO SMOKE OR NOT TO SMOKE?	13	\$130.00	13,800
			<b>39</b>	<b>\$390.00</b>	<b>27,600</b>
			<b>2 total records</b>		

**Marion Co. Record**

Marion

Marion, KS

Weekly

Readership = 6,094

<http://www.marionrecord.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/13/2008	16	LOCAL PHYSICIAN WANTS SMOKING BAN IN...	22	\$198.00	6,095
			<b>22</b>	<b>\$198.00</b>	<b>6,095</b>
					<b>1 record</b>

**Marysville Advocate**

Marshall

Marysville, KS

Weekly

Readership = 12,086

<http://www.mvleadvocate.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/14/2008	11B	THANKS TO THOSE WHO SPOKE UP FOR...	14	\$112.00	12,086
02/14/2008	7	10-WEEK WALK KANSAS PROGRAM WILL BEGIN...	8	\$64.00	12,086
			<b>22</b>	<b>\$176.00</b>	<b>24,172</b>
					<b>2 total records</b>

**Lindsborg News-Record**

McPherson

Lindsborg, KS

Weekly

Readership = 5,618

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/24/2008	5B	IS IT A TAX ON CIGARETTES... OR A USER FEE?	25	\$325.00	5,619
			<b>25</b>	<b>\$325.00</b>	<b>5,619</b>
					<b>1 record</b>

**McPherson Sentinel**

McPherson

McPherson, KS

Weekly

Readership = 9,137

<http://www.mcphersonsentinel.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/30/2008	2	HEALTH CARE: FIXING OUR BROKEN SYSTEM	15	\$195.00	9,138
02/01/2008	3	BILL CALLS FOR PUBLIC SMOKING BAN	13	\$169.00	9,138
02/04/2008	2	LOW-COST EXTENSION PROGRAM OFFERS...	19	\$247.00	9,138
02/09/2008	4	ALL EYES ON ENERGY ACTION	18	\$234.00	9,138
02/09/2008	4	STATEWIDE SMOKING BAN WOULD PROTECT...	14	\$182.00	9,138
02/12/2008	5	IT'S TIME TO ACCEPT THE CHALLENGE TO 'WALK...	18	\$234.00	9,138
02/13/2008	4	SENATE COMMITTEE CONSIDERS SMOKING BAN...	9	\$117.00	9,138
			<b>106</b>	<b>\$1,378.00</b>	<b>63,966</b>
					<b>7 total records</b>

**Beloit Call**

Mitchell

Beloit, KS

Weekly

Readership = 3,737

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/11/2008	3	CAPITOL COMMENTS	27	\$187.11	3,737
			<b>27</b>	<b>\$187.11</b>	<b>3,737</b>
					<b>1 record</b>

**Ledger- Cawker City**

Mitchell

Cawker City, KS

Weekly

Readership = 1,782

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/24/2008	5	CAPITOL COMMENTS FROM TOPEKA	25	\$166.75	1,782
			<b>25</b>	<b>\$166.75</b>	<b>1,782</b>
					<b>1 record</b>

**Independence Daily Reporter**

Montgomery

Independence, KS

Daily

Readership = 14,080

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/24/2008	3	STUDY: SMOKING BANS HURT SOME BUSINESSES	13	\$120.12	14,081
01/30/2008	10	SENATORS PUSHING NEW SMOKING BAN...	10	\$92.40	14,081
02/06/2008	10	SMOKING RULES OK'D FOR BUSINESSES	3	\$27.72	14,081
02/08/2008	12	COMMITTEE CONSIDERS RAISING CIGARETTE...	19	\$175.56	14,081
02/13/2008		PANEL CONSIDERS SMOKING BAN BILL	5	\$46.20	14,081
02/13/2008	4	LAWRENCE JOURNAL-WORLD ON SMOKING BAN	6	\$55.44	14,081
02/14/2008	5	SENATOR EXPECTS EXEMPTIONS TO SMOKING...	10	\$92.40	14,081
			<b>66</b>	<b>\$609.84</b>	<b>98,567</b>
					<b>7 total records</b>

**Council Grove Republican**

Morris

Council Grove, KS

Daily

Readership = 4,685

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/30/2008	1	BARNETT AMONG SENATORS PUSHING FOR...	11	\$68.75	4,685
01/30/2008	2	HEALTH CARE: FIXING OUR BROKEN SYSTEM	11	\$68.75	4,685
01/30/2008	4	PROTECT YOURSELF FROM BLOOD CLOTS	11	\$68.75	4,685
02/08/2008	2	LEGISLATIVE NOTEBOOK	22	\$137.50	4,685
02/13/2008	4	SENATE COMMITTEE CONSIDERS SMOKING BAN...	19	\$118.75	4,685
			<b>74</b>	<b>\$462.50</b>	<b>23,425</b>
					<b>5 total records</b>

**Sabetha Herald**<http://www.sabethaks.com>

Nemaha

Sabetha, KS

Weekly

Readership = 5,172

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/06/2008	6	MEADOWLARK EXTENSION DISTRICT TO OFFER...	7	\$44.31	5,173
02/06/2008	9	HEALTH CARE: FIXING OUR BROKEN SYSTEM	10	\$63.30	5,173
02/06/2008	4	IT'S UP TO YOU	10	\$63.30	5,173
02/13/2008	6	GEAR UP FOR WALK KANSAS 2008	14	\$88.62	5,173
			<b>41</b>	<b>\$259.53</b>	<b>20,692</b>
			<b>4 total records</b>		

**Chanute Tribune**<http://www.chanute.com>

Neosho

Chanute, KS

Daily

Readership = 8,820

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/22/2008	4	THE GARDEN CITY TELEGRAM, ON SMOKING...	11	\$91.08	8,820
01/29/2008	31	KANSAS GOVERNOR CALLS ON BUSH TO JOIN...	28	\$231.84	8,820
01/30/2008	4	HEALTH CARE: FIXING OUR BROKEN SYSTEM	14	\$115.92	8,820
02/02/2008	1	LEGISLATORS BANK ON WRINKLE TO HELP PASS...	22	\$182.16	8,820
02/06/2008	3	DODGE CITY APPROVES SMOKING BAN RULES	3	\$24.84	8,820
02/08/2008	3	COMMITTEE CONSIDERS DOUBLING CIGARETTE...	14	\$115.92	8,820
02/12/2008	5	WALK KANSAS KICKOFF EVENT PLANNED FEB. 20	11	\$91.08	8,820
02/13/2008	1	SUPPORTERS LEERY OF VOTE FOR SMOKING BAN	8	\$66.24	8,820
02/14/2008	2	STATEWIDE SMOKING BAN COULD BE TWEAKED	20	\$165.60	8,820
			<b>131</b>	<b>\$1,084.68</b>	<b>79,380</b>
			<b>9 total records</b>		

**The Osage County Herald-Chronicle**<http://www.ocherald.com>

Osage

Osage City, KS

Weekly

Readership = 10,198

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/31/2008	5B	LYNDON LEGION STARTS SMOKE FREE BINGO	4	\$34.68	10,198
			<b>4</b>	<b>\$34.68</b>	<b>10,198</b>
			<b>1 record</b>		

**Downs News and Times****Osborne****Downs, KS****Weekly****Readership = 2,534**<http://www.downsnews.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/31/2008	4	SMOKING BAN (POLITICAL CARTOON)	12	\$80.04	2,535
02/14/2008	2	OSBORNE COUNTY COURTHOUSE NEWS	20	\$133.40	2,535
			<b>32</b>	<b>\$213.44</b>	<b>5,070</b>
			<b>2 total records</b>		

**Glasco Sun****Ottawa****Delphos, KS****Weekly****Readership = 459**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/14/2008	2	SIGN UP NOW FOR WALK KANSAS 2008	7	\$49.00	460
			<b>7</b>	<b>\$49.00</b>	<b>460</b>
			<b>1 record</b>		

**Minneapolis Messenger****Ottawa****Minneapolis, KS****Weekly****Readership = 3,873**<http://www.minneapolismessenger.net>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/14/2008	1	WELLNESS CENTER TO HOST WOMEN'S HEALTH...	9	\$45.00	3,873
02/14/2008	7	THROUGH WITH CHEW WEEK SET FOR FEBRUARY..4	4	\$20.00	3,873
			<b>13</b>	<b>\$65.00</b>	<b>7,746</b>
			<b>2 total records</b>		

**Advocate of Phillips County****Phillips****Phillipsburg, KS****Weekly****Readership = 4,310**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/14/2008	8	CAPITOL COMMENTS	31	\$139.19	4,310
02/14/2008	3	WALK KANSAS 2008 SET FOR MARCH 9-MAY 3	16	\$71.84	4,310
			<b>47</b>	<b>\$211.03</b>	<b>8,620</b>
			<b>2 total records</b>		

**Logan Republican**                      **Phillips**                      **Logan, KS**                      **Weekly**                      **Readership = 2,260**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/14/2008	1	CAPITOL COMMENTS	28	\$112.00	2,261
			<b>28</b>	<b>\$112.00</b>	<b>2,261</b> <b>1 record</b>

**Phillips Co. Review**                      **Phillips**                      **Phillipsburg, KS**                      **Weekly**                      **Readership = 4,593**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/13/2008	2	CAPITOL COMMENTS	28	\$140.00	4,593
			<b>28</b>	<b>\$140.00</b>	<b>4,593</b> <b>1 record</b>

**Onaga Herald**                      **Pottawatomie**                      **Onaga, KS**                      **Weekly**                      **Readership = 2,599**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/14/2008	6	SMOKING BAN AND SMOKING TAXES	16	\$56.00	2,599
			<b>16</b>	<b>\$56.00</b>	<b>2,599</b> <b>1 record</b>

**St. Marys Star**                      **Pottawatomie**                      **St. Marys, KS**                      **Weekly**                      **Readership = 3,946**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/30/2008	15	POTTAWATOMIE COUNTY GOES RED TO FIGHT...	12	\$60.00	3,947
			<b>12</b>	<b>\$60.00</b>	<b>3,947</b> <b>1 record</b>

**Wamego Smoke Signal**                      **Pottawatomie**                      **Wamego, KS**                      **Weekly**                      **Readership = 22,052**

<http://www.thewamegosmokesignal.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/13/2008	7	WALK KANSAS REGISTRATION SET	9	\$56.25	22,052
			<b>9</b>	<b>\$56.25</b>	<b>22,052</b> <b>1 record</b>

**Wamego Times**

Pottawatomie

Wamego, KS

Weekly

Readership = 3,406

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/14/2008	3	SMOKING BAN ANOTHER BLOW TO PERSONAL...	15	\$57.75	3,406	
02/14/2008	5	EIGHT-WEEK WALK KANSAS PROGRAM BEGINS...	12	\$46.20	3,406	
			<b>27</b>	<b>\$103.95</b>	<b>6,812</b>	<b>2 total records</b>

**Westmoreland Recorder**<http://www.westmorelandrecorder.com>

Pottawatomie

Westmoreland, KS

Weekly

Readership = 1,713

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/31/2008	8	POTTAWATOMIE COUNTY GOES RED	14	\$49.28	1,713	
			<b>14</b>	<b>\$49.28</b>	<b>1,713</b>	<b>1 record</b>

**Pratt Tribune**<http://www.pratttribune.com/>

Pratt

Pratt, KS

Daily

Readership = 4,153

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/11/2008	1	NEW SMOKING RULES DRAW IRE OF PCC...	30	\$250.20	4,154	
			<b>30</b>	<b>\$250.20</b>	<b>4,154</b>	<b>1 record</b>

**Rawlins Co. Square Deal**<http://www.squaredealnews.com/>

Rawlins

Atwood, KS

Weekly

Readership = 4,590

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/14/2008	2	VOTERS MAY GET TO CHOOSE ABOUT WHERE...	15	\$71.25	4,591	
			<b>15</b>	<b>\$71.25</b>	<b>4,591</b>	<b>1 record</b>

**Hutchinson News**<http://www.hutchnews.com/>**Reno****Hutchinson, KS****Daily****Readership = 73,319**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
01/28/2008	1	SMOKING BAN OPTION COULD LAND IN COURT	23	\$603.29	73,319
01/28/2008	6	SAME TIRED ARGUMENTS	13	\$340.99	73,319
01/30/2008	2	SENATORS PUSH SMOKING BAN BILL	13	\$340.99	73,319
02/02/2008	10	HELPING KIDS VIA TOBACCO TAX INCREASE BAD...	20	\$524.60	73,319
02/03/2008	1	TWEAK COULD BE HELPFUL TO SMOKING BILL	28	\$734.44	73,319
02/05/2008	5	DODGE CITY PASSES BAN ON SMOKING	14	\$367.22	73,319
02/08/2008	2	COMMITTEE CONSIDERS CIGARETTE TAX	12	\$314.76	73,319
02/11/2008	9	LEGISLATURE SHOULD ENACT STATEWIDE...	16	\$419.68	73,319
02/13/2008	1	SOME QUESTION UNIFORMITY OF SMOKING BAN	23	\$603.29	73,319
02/14/2008	8	OFFICIALS MAY ADJUST SMOKING BAN	21	\$550.83	73,319
02/16/2008	1	SOME FEAR LOOPHOLES WILL LIGHTEN SMOKING	25	\$655.75	73,319
02/16/2008	13B	JACKPOT	13	\$340.99	73,319
02/17/2008	2BB	COUNTY BANS A PRACTICAL ALTERNATIVE	4	\$104.92	73,319
			<b>225</b>	<b>\$5,901.75</b>	<b>953,147</b>
			<b>13 total records</b>		

**Turon Record****Reno****Turon, KS****Daily****Readership = 1,150**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
02/07/2008	7	FADD RECEIVES SMOKELESS DOES NOT MEAN...	13	\$26.00	1,150
			<b>13</b>	<b>\$26.00</b>	<b>1,150</b>
			<b>1 record</b>		

**Belleville Telescope****Republic****Belleville, KS****Weekly****Readership = 6,856**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
02/14/2008	2	HEALTH DEPARTMENT RECEIVES AWARD	7	\$61.74	6,856
			<b>7</b>	<b>\$61.74</b>	<b>6,856</b>
			<b>1 record</b>		



**Scandia Journal**

Republic

Belleville, KS

Weekly

Readership = 975

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/14/2008	1	GRANT AWARDED IN REPUBLIC COUNTY	8	\$25.04	975
			<b>8</b>	<b>\$25.04</b>	<b>975</b>
			<b>1 record</b>		

**Kansas State Collegian**<http://www.kstatecollegian.com>

Riley

Manhattan, KS

Daily

Readership = 60,126

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/25/2008	1	A QUESTION OF CONTENT	108	\$945.00	60,127
02/06/2008	4	CLOSING UP SHOP	51	\$446.25	60,127
02/12/2008	4	UP IN SMOKE	27	\$236.25	60,127
02/14/2008	2	RESEARCH DIRECTOR AIMS TO CLARIFY STANCE...	11	\$96.25	60,127
02/14/2008	2	WALK KANSAS PROMOTES STATE CITIZENS TO...	20	\$175.00	60,127
02/15/2008	1	COMMON STD INCREASES RISK OF ORAL CANCER.	15	\$131.25	60,127
			<b>232</b>	<b>\$2,030.00</b>	<b>360,762</b>
			<b>6 total records</b>		

**Manhattan Mercury**<http://www.themercury.com/>

Riley

Manhattan, KS

Daily

Readership = 22,438

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/30/2008	3	SENATORS PUSHING NEW STATE SMOKING BAN...	14	\$124.60	22,439
02/08/2008	3	COMMITTEE CONSIDERS CIGARETTE TAX	10	\$89.00	22,439
02/13/2008	3	COMMITTEE CONSIDERS SMOKING BAN BILL	7	\$62.30	22,439
02/14/2008	2	SMOKING BAN REVISION TO HAVE EXEMPTIONS	9	\$80.10	22,439
			<b>40</b>	<b>\$356.00</b>	<b>89,756</b>
			<b>4 total records</b>		

**Stockton Sentinel**

Rooks

Stockton, KS

Weekly

Readership = 4,353

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/07/2008	16	HEALTH DEPT. PARTICIPATES IN GO RED FOR...	13	\$73.71	4,354
02/07/2008	16	TIGER TASK FORCE RECEIVES GRANT	11	\$62.37	4,354

---

**24                      \$136.08                      8,708                      2 total records**

**Russell County News****Russell****Russell, KS****Bi-Weekly****Readership = 5,520**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
02/13/2008	5	CAPITAL COMMENTS FROM TOPEKA	22	\$152.68	5,520
			<b>22</b>	<b>\$152.68</b>	<b>5,520                      1 record</b>

**Salina Journal**<http://www.saljournal.com/>**Saline****Salina, KS****Daily****Readership = 65,784**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
01/28/2008	4	YOUTH UNITED RECEIVES GRANT	4	\$84.00	65,785
01/30/2008	5	SENATORS PUSH NEW SMOKING BAN BILL	12	\$252.00	65,785
02/02/2008	1	BILL WOULD PUT SMOKING BAN ON BALLOT	41	\$861.00	65,785
02/08/2008	6	COMMITTEE CONSIDERS CIGARETTE TAX	13	\$273.00	65,785
02/11/2008	9	SMOKING BAN, TAXES OVERDUE	16	\$336.00	65,785
02/13/2008	1	LAWMAKERS DEBATE SMOKING BAN OPTIONS	22	\$462.00	65,785
02/14/2008	5	SMOKING BAN BILL TO BE REWORKED	14	\$294.00	65,785
02/16/2008	5	SENATOR TO PUSH FOR LIGHTER SMOKING BAN	29	\$609.00	65,785
02/16/2008	7	SMOKING BAN NEEDS CONCESSION	20	\$420.00	65,785
			<b>171</b>	<b>\$3,591.00</b>	<b>592,065                      9 total records</b>

**Scott Co. Record****Scott****Scott City, KS****Weekly****Readership = 4,075**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
01/24/2008	4	TAXES ARE BAD NEWS, EVEN FOR A GOOD CAUSE	24	\$120.00	4,076
02/14/2008	9	SMOKING BAN ADVOCATES URGE CHANGES IN...	21	\$105.00	4,076
			<b>45</b>	<b>\$225.00</b>	<b>8,152                      2 total records</b>

**Haysville Sun-Times**<http://haysvilleonline.com/times>**Sedgwick****Haysville, KS****Weekly****Readership = 2,704**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
02/01/2008	1	SKATE PARK SPARKS SKATER COMPLAINTS	32	\$298.56	2,705	
02/08/2008	5	A WORD IN EDGEWISE	27	\$251.91	2,705	
			<b>59</b>	<b>\$550.47</b>	<b>5,410</b>	<b>2 total records</b>

**Mount Hope Clarion****Sedgwick****Mount Hope, KS****Weekly****Readership = 4,140**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
01/24/2008	5	FROM THE CENTER	22	\$176.00	4,140	
02/14/2008	13	SEDGWICK COUNTY HEALTH WANTS TO BE...	12	\$96.00	4,140	
02/14/2008	6	FROM THE CENTER	18	\$144.00	4,140	
			<b>52</b>	<b>\$416.00</b>	<b>12,420</b>	<b>3 total records</b>

**Wichita Eagle**<http://www.kansas.com>**Sedgwick****Wichita, KS****Daily****Readership = 237,817**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
01/27/2008	8	HEALTH VS. TOBACCO	7	\$891.45	237,818	
01/27/2008	9	SHOULD STATE APPROVE PUBLIC SMOKING BAN?	21	\$2,674.35	237,818	
02/07/2008	4D	IT'S TIME TO START WALKING - ACROSS KANSAS	14	\$1,782.90	237,818	
02/08/2008	1B	HEALTH GROUPS, MERCHANTS SOUND OFF OVER...	14	\$1,782.90	237,818	
02/13/2008	1B	DOCTOR: SMOKING BANS AID THE HEART	14	\$1,782.90	237,818	
02/14/2008	1B	BAR OWNERS, OTHERS SAY STATE SMOKING BAN...	18	\$2,292.30	237,818	
02/17/2008	1	VENTILATION KEY IN REVISED SMOKING PLAN	26	\$3,311.10	237,818	
02/17/2008	7B	STATE ESSAY CONTEST	3	\$382.05	237,818	
			<b>117</b>	<b>\$14,899.95</b>	<b>1,902,544</b>	<b>8 total records</b>

**Topeka Capital-Journal**<http://www.cjonline.com/>

Shawnee

Topeka, KS

Daily

Readership = 110,905

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/23/2008	5B	DISTRICT CONSIDERS SMOKING RESTRICTIONS	15	\$1,135.65	110,906
01/24/2008	4	WHAT DO WE BAN NEXT?	8	\$605.68	110,906
01/24/2008	1	LIGHT UP THE GRILL, BUT NOT A CIGARETTE	54	\$4,088.34	110,906
01/24/2008	2	SHOULD KANSAS BE A SMOKE-FREE STATE?	55	\$4,164.05	110,906
01/24/2008	2	TOPEKA BUSINESSES SAY BAN WOULDN'T DO...	18	\$1,362.78	110,906
01/25/2008	D1	STANDARDS TO BE PROVIDED FOR CHILD CARE...	41	\$3,104.11	110,906
01/27/2008	4	PLANTS DON'T MAKE SENSE	10	\$757.10	110,906
01/27/2008	8	FREEDOM FROM SMOKING SESSIONS	1	\$75.71	110,906
01/29/2008	4	CURB THE OTHER CLOUD	4	\$302.84	110,906
01/29/2008	4	TOBACCO TAX UNFAIR	9	\$681.39	110,906
01/30/2008	4	REVENUES WILL REBOUND	7	\$529.97	110,906
01/30/2008	7	STATEWIDE SMOKING BAN INTRODUCED	16	\$1,211.36	110,906
01/31/2008	4	BOOST FOR TOBACCO	4	\$302.84	110,906
01/31/2008	4	GETTING CREATIVE	21	\$1,589.91	110,906
02/02/2008	4	SMOKING BAN REASONABLE	8	\$605.68	110,906
02/04/2008	1C	SNUFF OUT SMOKING	1	\$75.71	110,906
02/06/2008	4	RAISING SIN TAXES	3	\$227.13	110,906
02/08/2008	1C	TOBACCO TAX INCREASE DEBATED IN...	14	\$1,059.94	110,906
02/08/2008		TAKE CONTROL OF AIR	8	\$605.68	110,906
02/10/2008	8	COMMUNITY EVENTS	1	\$75.71	110,906
02/13/2008	4	KANSAS IS JUST BETTER	8	\$605.68	110,906
02/14/2008	B1	BAN'S OPPONENTS AIR VIEWS	25	\$1,892.75	110,906
02/14/2008	4	EROSION OF RIGHTS	5	\$378.55	110,906
			<b>336</b>	<b>\$25,438.56</b>	<b>2,550,838</b>
			<b>23 total records</b>		

**Topeka Metro News**<http://www.topekametro.com/>

Shawnee

Topeka, KS

Bi-Weekly

Readership = 1,803

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/23/2008	2	THE GARDEN CITY TELEGRAM, ON SMOKING...	8	\$56.00	1,803
01/25/2008	6	AT THE RAIL	20	\$140.00	1,803
02/13/2008	2	THE KANSAS CITY STAR, ON STATEWIDE...	8	\$56.00	1,803
			<b>36</b>	<b>\$252.00</b>	<b>5,409</b>
			<b>3 total records</b>		

**Lebanon Times**

Smith

Lebanon, KS

Weekly

Readership = 1,212

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/14/2008	1	LOW-COST EXTENSION PROGRAM, "WALK...	12	\$33.60	1,212
			<b>12</b>	<b>\$33.60</b>	<b>1,212</b>
					<b>1 record</b>

**Smith Co. Pioneer**<http://www.smithcountypioneer.com/>

Smith

Smith Center, KS

Weekly

Readership = 7,679

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/14/2008	5	CAPITAL COMMENTS	32	\$222.40	7,680
			<b>32</b>	<b>\$222.40</b>	<b>7,680</b>
					<b>1 record</b>

**Stafford Courier**<http://www.staffordcourier.com>

Stafford

Stafford, KS

Weekly

Readership = 2,502

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/06/2008	6	LOW-COST EXTENSION PROGRAM OFFERS...	18	\$77.40	2,502
			<b>18</b>	<b>\$77.40</b>	<b>2,502</b>
					<b>1 record</b>

**Caldwell Messenger**

Sumner

Caldwell, KS

Weekly

Readership = 3,084

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/06/2008	1	AMERICAN HEART MONTH	33	\$113.85	3,084
02/13/2008	5	SMOKING BAN AND SMOKING TAXES	19	\$65.55	3,084
			<b>52</b>	<b>\$179.40</b>	<b>6,168</b>
					<b>2 total records</b>

**Wellington Daily News**<http://www.wgtdailynews.com/>

Sumner

Wellington, KS

Daily

Readership = 5,575

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
02/14/2008	2	SENATOR EXPECTS EXEMPTIONS TO BE ADDED TO	20	\$168.40	5,575
02/19/2008	3	TOUGH VOTES IN TOPEKA	28	\$235.76	5,575
			<b>48</b>	<b>\$404.16</b>	<b>11,150</b>
			<b>2 total records</b>		

**Colby Free Press**<http://www.nwkansas.com/>

Thomas

Colby, KS

Daily

Readership = 4,761

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/28/2008	3	GOVERNOR'S STOCK WITH PARTY RESULTS IN BIG.	15	\$139.05	4,761
01/30/2008	2	FIXING THE SYSTEM	13	\$120.51	4,761
01/31/2008	4	KANSANS URGED TO WEAR RED FRIDAY	11	\$101.97	4,761
02/06/2008	2	NO SMOKING KANSAS	9	\$83.43	4,761
02/14/2008	4	KANSAS SENATE COMMITTEE CONSIDERS...	21	\$194.67	4,761
			<b>69</b>	<b>\$639.63</b>	<b>23,805</b>
			<b>5 total records</b>		

**Western Kansas World**

Trego

Wakeeney, KS

Weekly

Readership = 4,195

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/24/2008	2	CAPITAL REPORT	22	\$82.50	4,195
01/31/2008	1	2ND ANNUAL DARRELL BROWN MEMORIAL...	13	\$48.75	4,195
02/07/2008	3	HEALTH CARE: FIXING OUR BROKEN SYSTEM	10	\$37.50	4,195
02/14/2008	16	HEART DISEASE AND STROKE IN WOMEN: AN...	35	\$131.25	4,195
			<b>80</b>	<b>\$300.00</b>	<b>16,780</b>
			<b>4 total records</b>		

**Wabaunsee Co. Signal - Enterprise**<http://www.lasr.net/ks.signal-enterprise>

Wabaunsee

Alma, KS

Weekly

Readership = 3,495

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
01/31/2008	4	WALK KANSAS - A FITNESS CHALLENGE	4	\$18.68	3,496

02/07/2008	4	MCV JR HIGH STUDENTS LEARN BENEFITS OF...	6	\$28.02	3,496	
02/14/2008	10	LETTERBOX	16	\$74.72	3,496	
			<b>26</b>	<b>\$121.42</b>	<b>10,488</b>	<b>3 total records</b>

**Washington Co. News**

Washington

Washington, KS

Weekly

Readership = 6,400

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/07/2008	1	LEGISLATORS GIVE UPDATE OF CAPITOL...	26	\$173.42	6,401	
			<b>26</b>	<b>\$173.42</b>	<b>6,401</b>	<b>1 record</b>

**Neodesha Derrick**

Wilson

Neodesha, KS

Weekly

Readership = 4,064

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
02/07/2008	2	UNDER THE DOME	23	\$110.40	4,064	
02/14/2008	6	WALK KANSAS PROGRAM WILL START NEXT...	8	\$38.40	4,064	
			<b>31</b>	<b>\$148.80</b>	<b>8,128</b>	<b>2 total records</b>

**Wilson Co. Citizen**

Wilson

Fredonia, KS

Bi-Weekly

Readership = 8,100

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/21/2008	8	STUDENTS' FCCLA PROJECT FOCUSES ON...	16	\$92.00	8,101	
02/04/2008	2	UNDER THE DOME	23	\$132.25	8,101	
02/11/2008	1	'WALK KANSAS' FITNESS PROGRAM STARTS NEXT..	8	\$46.00	8,101	
			<b>47</b>	<b>\$270.25</b>	<b>24,303</b>	<b>3 total records</b>

**Basehor Sentinel**

Wyandotte

Bonner Spring, KS

Weekly

Readership = 2,992

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/31/2008	7B	BILL WOULD LET COUNTIES VOTE ON SMOKE BAN	12	\$102.00	2,992	
02/07/2008	4	OUR HISTORY WITH TOBACCO	20	\$170.00	2,992	
			<b>32</b>	<b>\$272.00</b>	<b>5,984</b>	<b>2 total records</b>

**Kansas City Kansan**<http://www.kansascitykansan.com/>

Wyandotte

Kansas City, KS

Daily

Readership = 8,254

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/23/2008	4	TAX TALK IS SMOKING	28	\$247.80	8,255	
01/25/2008	1	SURVEY SAYS...	32	\$283.20	8,255	
02/06/2008	4	SMOKING BANS, SMOKING TAXES	33	\$292.05	8,255	
02/15/2008	2	TOBACCO COMPANY APPEALS \$20 MILLION...	4	\$35.40	8,255	
			<b>97</b>	<b>\$858.45</b>	<b>33,020</b>	<b>4 total records</b>

**Piper Press**<http://www.wyandottewest.com/>

Wyandotte

Kansas City, KS

Weekly

Readership = 1,451

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/24/2008	10	TOURING THE BODY FROM THE INSIDE	15	\$253.95	1,451	
			<b>15</b>	<b>\$253.95</b>	<b>1,451</b>	<b>1 record</b>

**The Chieftain**<http://www.bonnerrsprings.com/>

Wyandotte

Bonner Springs, KS

Weekly

Readership = 1,230

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
01/31/2008	7B	BILL WOULD LET COUNTIES VOTE ON SMOKE BAN	12	\$102.00	1,230	
02/07/2008	4	OUR HISTORY WITH TOBACCO	19	\$161.50	1,230	
			<b>31</b>	<b>\$263.50</b>	<b>2,460</b>	<b>2 total records</b>



## Grand Totals

---

**Publications = 113**  
**Clips = 389**  
**Col. Inches = 6,667**  
**Ad Equiv = \$269,029.63**  
**Rdshp = 25,948,736**

## Allen

---

**Publications = 2**  
**Clips = 10**  
**Col. Inches = 170**  
**Ad Equiv = \$1,367.66**  
**Rdshp = 75,210**

## Atchison

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 27**  
**Ad Equiv = \$372.60**  
**Rdshp = 7,928**

## Barton

---

**Publications = 1**  
**Clips = 4**  
**Col. Inches = 69**  
**Ad Equiv = \$683.10**  
**Rdshp = 55,412**

## Bourbon

---

**Publications = 1**  
**Clips = 4**  
**Col. Inches = 106**  
**Ad Equiv = \$1,044.10**  
**Rdshp = 25,640**

**Brown**

---

**Publications = 2**  
**Clips = 6**  
**Col. Inches = 99**  
**Ad Equiv = \$648.00**  
**Rdshp = 24,566**

**Butler**

---

**Publications = 2**  
**Clips = 4**  
**Col. Inches = 57**  
**Ad Equiv = \$496.79**  
**Rdshp = 27,026**

**Chautauqua**

---

**Publications = 1**  
**Clips = 3**  
**Col. Inches = 31**  
**Ad Equiv = \$227.23**  
**Rdshp = 10,365**

**Cherokee**

---

**Publications = 1**  
**Clips = 3**  
**Col. Inches = 62**  
**Ad Equiv = \$341.00**  
**Rdshp = 15,531**

**Clay**

---

**Publications = 1**  
**Clips = 4**  
**Col. Inches = 54**  
**Ad Equiv = \$453.60**  
**Rdshp = 25,612**

---

## Cloud

---

**Publications = 2**  
**Clips = 8**  
**Col. Inches = 180**  
**Ad Equiv = \$939.60**  
**Rdshp = 36,450**

## Coffey

---

**Publications = 1**  
**Clips = 4**  
**Col. Inches = 75**  
**Ad Equiv = \$562.50**  
**Rdshp = 27,776**

## Cowley

---

**Publications = 2**  
**Clips = 14**  
**Col. Inches = 197**  
**Ad Equiv = \$1,712.46**  
**Rdshp = 140,295**

## Crawford

---

**Publications = 3**  
**Clips = 5**  
**Col. Inches = 163**  
**Ad Equiv = \$1,569.55**  
**Rdshp = 65,337**

## Dickinson

---

**Publications = 3**  
**Clips = 13**  
**Col. Inches = 235**  
**Ad Equiv = \$1,673.15**  
**Rdshp = 82,839**

---

**Douglas**

---

**Publications = 3**  
**Clips = 11**  
**Col. Inches = 173**  
**Ad Equiv = \$4,558.70**  
**Rdshp = 429,768**

**Ellis**

---

**Publications = 1**  
**Clips = 6**  
**Col. Inches = 88**  
**Ad Equiv = \$1,320.00**  
**Rdshp = 174,282**

**Ellsworth**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 18**  
**Ad Equiv = \$109.26**  
**Rdshp = 5,051**

**Finney**

---

**Publications = 1**  
**Clips = 5**  
**Col. Inches = 79**  
**Ad Equiv = \$1,092.57**  
**Rdshp = 98,910**

**Ford**

---

**Publications = 1**  
**Clips = 16**  
**Col. Inches = 412**  
**Ad Equiv = \$4,779.20**  
**Rdshp = 271,504**

---

## Franklin

---

**Publications = 1**  
**Clips = 7**  
**Col. Inches = 177**  
**Ad Equiv = \$1,578.84**  
**Rdshp = 82,593**

## Geary

---

**Publications = 1**  
**Clips = 10**  
**Col. Inches = 120**  
**Ad Equiv = \$1,008.00**  
**Rdshp = 105,620**

## Grant

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 15**  
**Ad Equiv = \$100.05**  
**Rdshp = 1,610**

## Greeley

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 12**  
**Ad Equiv = \$58.56**  
**Rdshp = 2,707**

## Greenwood

---

**Publications = 2**  
**Clips = 2**  
**Col. Inches = 34**  
**Ad Equiv = \$202.65**  
**Rdshp = 6,643**

---

## Harvey

---

**Publications = 2**  
**Clips = 7**  
**Col. Inches = 142**  
**Ad Equiv = \$1,997.30**  
**Rdshp = 113,580**

## Haskell

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 26**  
**Ad Equiv = \$117.00**  
**Rdshp = 5,294**

## Hodgeman

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 15**  
**Ad Equiv = \$71.25**  
**Rdshp = 2,450**

## Jackson

---

**Publications = 2**  
**Clips = 30**  
**Col. Inches = 343**  
**Ad Equiv = \$165,748.56**  
**Rdshp = 16,430,910**

## Jefferson

---

**Publications = 2**  
**Clips = 3**  
**Col. Inches = 44**  
**Ad Equiv = \$231.00**  
**Rdshp = 17,096**

---

**Jewell**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 19**  
**Ad Equiv = \$76.00**  
**Rdshp = 2,162**

**Johnson**

---

**Publications = 5**  
**Clips = 11**  
**Col. Inches = 234**  
**Ad Equiv = \$5,863.30**  
**Rdshp = 280,048**

**Kingman**

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 30**  
**Ad Equiv = \$192.00**  
**Rdshp = 11,040**

**Kiowa**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 28**  
**Ad Equiv = \$163.80**  
**Rdshp = 2,328**

**Labette**

---

**Publications = 2**  
**Clips = 8**  
**Col. Inches = 96**  
**Ad Equiv = \$851.00**  
**Rdshp = 92,089**

---

## Leavenworth

---

**Publications = 1**  
**Clips = 4**  
**Col. Inches = 82**  
**Ad Equiv = \$1,107.00**  
**Rdshp = 49,164**

## Linn

---

**Publications = 1**  
**Clips = 3**  
**Col. Inches = 56**  
**Ad Equiv = \$440.72**  
**Rdshp = 16,221**

## Logan

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 17**  
**Ad Equiv = \$80.75**  
**Rdshp = 3,181**

## Lyon

---

**Publications = 2**  
**Clips = 3**  
**Col. Inches = 58**  
**Ad Equiv = \$590.64**  
**Rdshp = 47,003**

## Marion

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 22**  
**Ad Equiv = \$198.00**  
**Rdshp = 6,095**

---



**Marshall**

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 22**  
**Ad Equiv = \$176.00**  
**Rdshp = 24,172**

**McPherson**

---

**Publications = 2**  
**Clips = 8**  
**Col. Inches = 131**  
**Ad Equiv = \$1,703.00**  
**Rdshp = 69,585**

**Mitchell**

---

**Publications = 2**  
**Clips = 2**  
**Col. Inches = 52**  
**Ad Equiv = \$353.86**  
**Rdshp = 5,519**

**Montgomery**

---

**Publications = 1**  
**Clips = 7**  
**Col. Inches = 66**  
**Ad Equiv = \$609.84**  
**Rdshp = 98,567**

**Morris**

---

**Publications = 1**  
**Clips = 5**  
**Col. Inches = 74**  
**Ad Equiv = \$462.50**  
**Rdshp = 23,425**

---

## Nemaha

---

**Publications = 1**  
**Clips = 4**  
**Col. Inches = 41**  
**Ad Equiv = \$259.53**  
**Rdshp = 20,692**

## Neosho

---

**Publications = 1**  
**Clips = 9**  
**Col. Inches = 131**  
**Ad Equiv = \$1,084.68**  
**Rdshp = 79,380**

## Osage

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 4**  
**Ad Equiv = \$34.68**  
**Rdshp = 10,198**

## Osborne

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 32**  
**Ad Equiv = \$213.44**  
**Rdshp = 5,070**

## Ottawa

---

**Publications = 2**  
**Clips = 3**  
**Col. Inches = 20**  
**Ad Equiv = \$114.00**  
**Rdshp = 8,206**

---

## Phillips

---

**Publications = 3**  
**Clips = 4**  
**Col. Inches = 103**  
**Ad Equiv = \$463.03**  
**Rdshp = 15,474**

## Pottawatomie

---

**Publications = 5**  
**Clips = 6**  
**Col. Inches = 78**  
**Ad Equiv = \$325.48**  
**Rdshp = 37,123**

## Pratt

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 30**  
**Ad Equiv = \$250.20**  
**Rdshp = 4,154**

## Rawlins

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 15**  
**Ad Equiv = \$71.25**  
**Rdshp = 4,591**

## Reno

---

**Publications = 2**  
**Clips = 14**  
**Col. Inches = 238**  
**Ad Equiv = \$5,927.75**  
**Rdshp = 954,297**

---

## Republic

---

**Publications = 2**  
**Clips = 2**  
**Col. Inches = 15**  
**Ad Equiv = \$86.78**  
**Rdshp = 7,831**

## Riley

---

**Publications = 2**  
**Clips = 10**  
**Col. Inches = 272**  
**Ad Equiv = \$2,386.00**  
**Rdshp = 450,518**

## Rooks

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 24**  
**Ad Equiv = \$136.08**  
**Rdshp = 8,708**

## Russell

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 22**  
**Ad Equiv = \$152.68**  
**Rdshp = 5,520**

## Saline

---

**Publications = 1**  
**Clips = 9**  
**Col. Inches = 171**  
**Ad Equiv = \$3,591.00**  
**Rdshp = 592,065**

---

**Scott**

---

**Publications = 1**  
**Clips = 2**  
**Col. Inches = 45**  
**Ad Equiv = \$225.00**  
**Rdshp = 8,152**

**Sedgwick**

---

**Publications = 3**  
**Clips = 13**  
**Col. Inches = 228**  
**Ad Equiv = \$15,866.42**  
**Rdshp = 1,920,374**

**Shawnee**

---

**Publications = 2**  
**Clips = 26**  
**Col. Inches = 372**  
**Ad Equiv = \$25,690.56**  
**Rdshp = 2,556,247**

**Smith**

---

**Publications = 2**  
**Clips = 2**  
**Col. Inches = 44**  
**Ad Equiv = \$256.00**  
**Rdshp = 8,892**

**Stafford**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 18**  
**Ad Equiv = \$77.40**  
**Rdshp = 2,502**

---

**Sumner**

---

**Publications = 2**  
**Clips = 4**  
**Col. Inches = 100**  
**Ad Equiv = \$583.56**  
**Rdshp = 17,318**

**Thomas**

---

**Publications = 1**  
**Clips = 5**  
**Col. Inches = 69**  
**Ad Equiv = \$639.63**  
**Rdshp = 23,805**

**Trego**

---

**Publications = 1**  
**Clips = 4**  
**Col. Inches = 80**  
**Ad Equiv = \$300.00**  
**Rdshp = 16,780**

**Wabaunsee**

---

**Publications = 1**  
**Clips = 3**  
**Col. Inches = 26**  
**Ad Equiv = \$121.42**  
**Rdshp = 10,488**

**Washington**

---

**Publications = 1**  
**Clips = 1**  
**Col. Inches = 26**  
**Ad Equiv = \$173.42**  
**Rdshp = 6,401**

---

## Wilson

---

**Publications = 2**  
**Clips = 5**  
**Col. Inches = 78**  
**Ad Equiv = \$419.05**  
**Rdshp = 32,431**

## Wyandotte

---

**Publications = 4**  
**Clips = 9**  
**Col. Inches = 175**  
**Ad Equiv = \$1,647.90**  
**Rdshp = 42,915**

---